

# MEDIA KIT

- 1. Press form
- 2. Your webpage update
- 3. Communication on social networks
  - 4. Logos

#### 1. Press form

Log in to your exhibitor space via this web page:

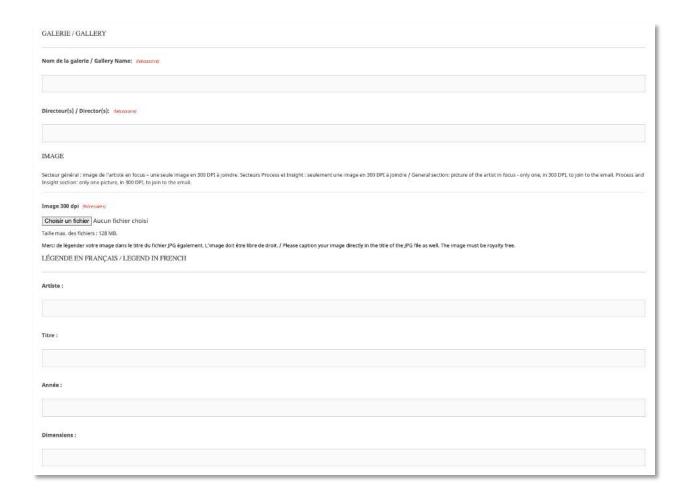
https://www.drawingnowartfair.com/exhibitor-access/?lang=en

with this password: EXPDNAF2022

\_

Fill in the media kit form available at this web page:

https://www.drawingnowartfair.com/kit-media/?lang=en





### 2. Your webpage up

STEP 1

Créer un dossier pour chaque artiste contenant les visuels des œuvres au format jpeg, en 72 dpi.



STEP 2

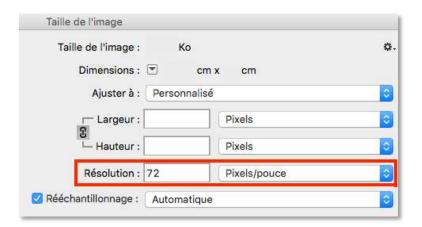
Caption each picture in the title of the JPG file with the full legend of the artwork:

Artist, work title, year, technic, dimensions, © A maximum of 5 images per artist is accepted.



STEP 3

Send your file(s) by e-mail or wetransfer to <a href="mailto:manon.topalovic@drawingnowarfair.com">manon.topalovic@drawingnowarfair.com</a>
In order to facilitate the updating, please be sure to respect the format (jpeg and 72dpi) and the legends/captions in the title of the file.



#### 3. Communication on social networks

To gain more visibility we advise you to communicate on social networks. We recommend you **tag and identify us** so visitors can find you easily.



@drawingnowartfair 18,7k followers

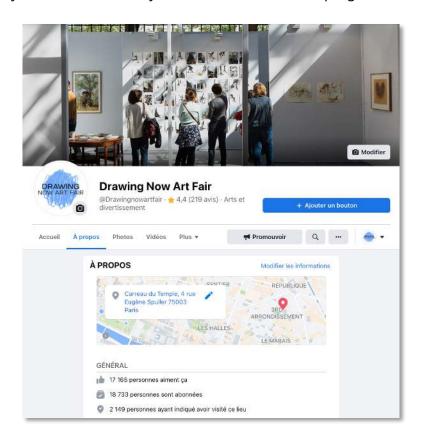


#drawingnowartfair #drawingnow #salondudessincontemporain



@drawingnowartfair 14,8k followers

A Facebook event will be created from the page DRAWING NOW Art Fair. Do not hesitate to share and invite your followers so they can follow dates, events, programme, tickets sales, etc.



We advise you to create a Facebook event only to announce specific events such as artists coming to your stand, book signings, etc. By making Drawing Now Art Fair a co-organizer, your event will appear on our page and gain visibility among our subscribers. The main event is unique and is created by the Drawing Now Art Fair Facebook page which you can relay on your pages.



## 4. Logos

To download on your exhibitors' space:

https://www.drawingnowartfair.com/exhibitor-access/?lang=en

Password: **EXPDNAF2022** 

Logo of the 15th edition with blue shape



Black logo only



Logo banner with practical information



Le Salon du dessin contemporain 15<sup>e</sup> édition

> du 19 au 22 mai 2022 from May 19<sup>th</sup> to 22<sup>rd</sup> 2022 Carreau du Temple, Paris 3<sup>e</sup> M Temple ou République